



San Bernardino County Community Vital Signs Initiative

# Our Vital Signs Newsletter



Education



Economy



Access to  
Health & Wellness



Safety

## Welcome to the first Community Vital Signs Newsletter!

Issue 1 • September 2018

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The San Bernardino County Community Vital Signs (Vital Signs) Initiative is pleased to introduce its first edition of *Our Vital Signs* newsletter. This newsletter is part of the initiative’s approach to inform and engage our community, and also highlight the contributions they have made to improve health within our county. Vital Signs’ aim is to publish a newsletter that will share our collective efforts and successes which are guided by the San Bernardino County Community Transformation Plan.

Vital Signs is our county’s Wellness Initiative which focuses on improving health and wellness via a community-driven partnership by addressing social, economic, and physical factors that influence health outcomes.

Vital Signs believes that health can be improved when we address these factors to achieve policy and social change, thereby creating a Culture of Health within the communities where our residents live, learn, work, and play. We welcome you to our newsletter and encourage you to join us in achieving a vision of wellness for county residents.

## Our Transformation Plan’s Priority Areas

The *San Bernardino County Community Transformation Plan (CTP)* serves as a guide for community partners to align their efforts and resources with cross-cutting strategies that can improve health within four priority areas: **Education**, **Economy**, **Access to Health and Wellness**, and **Safety**. The development of the CTP provides a common understanding of key health issues and a health improvement framework for addressing community health needs in a strategic manner. Our newsletter will share updates from community partners as they mobilize action addressing the four priority areas.



# Vital Signs Launches its New Redesigned Website

After several long months of dedicated work by Vital Signs staff, Vital Signs proudly launched our redesigned Vital Signs website this past summer. Our website is easier to navigate, with improved functionality across all platforms and browsers. Visitors will experience a better user interface with intuitive streamlined menu operations that will direct them to information, reports, and event notices that are relevant to our partners as they align efforts with the four priority areas.

Some of the new key features include:

- Defined Priority Areas, Goals, and Strategies
- Direct Data Portal Access
- Interactive Events Calendar
- Improved Quick Links

Vital Signs will be updating its website with helpful information, announcements, and partner highlights. We hope you enjoy the new look and feel of our redesigned website, and that it serves as a useful resource for guiding community work for improving health. Please visit the website at [www.communityvitalsigns.org](http://www.communityvitalsigns.org) and let us know what you think, as your feedback is very important to us.



# Vital Signs Participates at the National Innovative Communities Conference



This year's National Innovative Communities Conference theme was **"Grow. Connect. Lead."** Vital Signs was in attendance actively connecting and leading the discussion to strengthen partnerships.

Vital Signs Steering Committee member, George Lamb, and Undersheriff Shannon Dicus from the San Bernardino County's Sheriff Department, led a 10-member community safety panel discussion with law enforcement and faith-based leaders from San Bernardino and Riverside Counties.

The goal of the safety panel was to explore collaboration and strategies to address community safety issues in partnership with faith-based organizations (FBOs) and law enforcement. The panel session, titled "Great Expectations, When Proactive Partnerships Produce Capacity in the Community", provided a forum for innovative thinking to address collaborative and transformative efforts between FBOs and law enforcement. The discussion highlighted the impact proactive partnerships can have in reducing crime within our communities; the value of creating trusting relationships with community residents; and exploring innovative solutions for reducing recidivism.

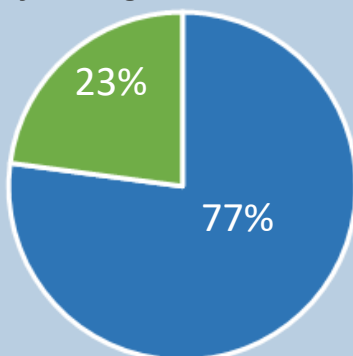
To gain better understanding of the perception of the community, San Bernardino County Public Health and Vital Signs staff developed a survey to gauge public sentiment regarding law enforcement's partnership efforts with the faith and community-based organizations. The survey was piloted at the conference and included questions on demographics, community perception of law enforcement, and awareness of public policies.

Over 167 conference attendees participated in the survey. Data results from the survey will help define efforts for reducing crime across San Bernardino County and emphasize collaboration between FBOs and law enforcement agencies. Vital Signs will expand the survey with additional questions so that its applicable to a wider range of audience in a variety of public settings. Community members will soon be able to complete the survey on the Vital Signs website.

Vital Signs applauds the efforts of its dedicated partners as they build a shared vision for wellness, safety, and prosperity for all!

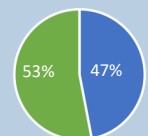
*Sample questions included in the survey:*

Do you believe law enforcement officers treat people in your neighborhood with respect?

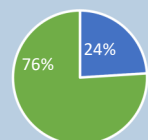


■ Yes ■ No

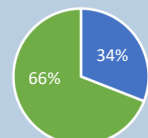
Are you familiar with the term Recidivism?



Are you familiar with Proposition 36?



Are you familiar with Proposition AB109?



■ Yes ■ No

Answered: 118 Skipped: 49

# Implementation of the Community Transformation Plan

## Progress made in Implementing the Activities of the Community Transformation Plan (CTP)

The work of the Vital Signs Initiative by community and multi-sector partners is ongoing to address the goals and strategies from the 2015 CTP. The CTP outlines various activities and strategies that correspond to goals supporting the priority areas: **Education**, **Economy**, **Access to Health and Wellness**, and **Safety**.

### EDUCATION

## Increase High School Graduation Rates

### CTP Strategy 33

Improve information sharing, data collection, and reporting systems to identify, analyze and communicate information across all sectors to improve outcomes

### CTP Strategy 40

Consider development of community resident advisory groups to inform health policy and practices

### CTP Strategy 6

Strengthen connection between 0-5 and K-12 education

Number of Priority Area Activities **30**

\*Completed Activities January - June 2018

**50%**

\*Once this series of activities are completed new ones will be added



### ECONOMY

## Decrease the Percentage of Families Living in Poverty

### CTP Strategy 13

Identify and implement policies that incentivize work and eventually move families off of government assistance

### CTP Strategy 22

Identify opportunities to prepare students to enter the economic workforce in fields necessary for the local economy

Number of Priority Area Activities **4**

\*Completed Activities January - June 2018

**100%**

\*Once this series of activities are completed new ones will be added



# Implementation of the Community Transformation Plan

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ACCESS TO HEALTH AND WELLNESS

### Increase the Percent of Residents Who have and Regular Access to A Usual Source of Care

CTP Strategy 32  
Encourage and integrate use of Community Health Workers

### Increase the Number of Residents Engaged in Active living Activities

CTP Strategy 11  
Promote Health Elements in all policies as it relates to the built environment

Number of Priority Area Activities **27**

\*Completed Activities January - June 2018

**48%**

\*Once this series of activities are completed new ones will be added



SAFETY

### Reduce the Crime Rate across San Bernardino County

CTP Strategy 38  
Promote and increase partnerships between faith-based Organizations and other sectors

CTP Strategy 41  
Promote Healthy Relationships: Improving access to positive parenting education

CTP Strategy 17  
Identify countywide opportunities to expand and enhance support services for the reentry population

Number of Priority Area Activities **18**

CTP Strategy 46  
Identify opportunities to support and engage at-risk youth

\*Completed Activities January - June 2018

**50%**

\*Once this series of activities are completed new ones will be added



# The Vital Signs Data Portal

Health Data for Innovative Strategic Planning

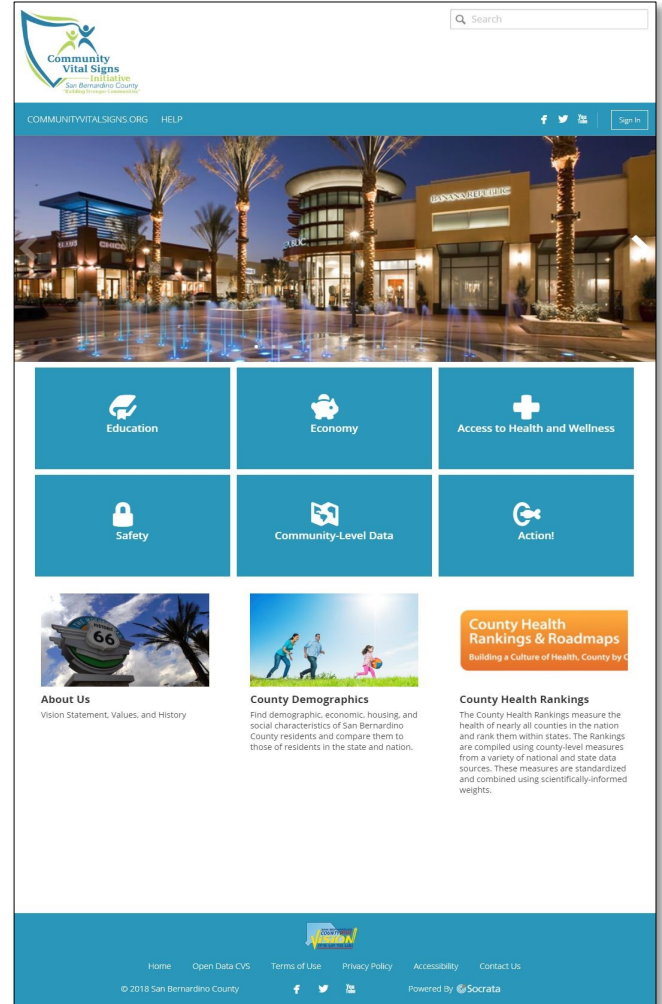
The [Community Vital Signs Data Portal](http://data.communityvitalsigns.org) is our online data platform created for the community to access health data. The portal includes indicators on a wide range of issues from health, education, economy, community safety, and the environment to drive community decision-making and strategies for improving health. The data is essential to help assess, guide, and focus attention on our community's health needs, while providing analysis of the health disparities and inequities that affect our communities.

The availability of health and demographic data is instrumental in identifying the challenges of special populations that are most vulnerable, thus allowing policymakers to address health inequities.

The data portal showcases evidence-based goals and priorities aligned with national and statewide standards such as, Healthy People 2020 and Lets Get Healthy California, and includes cross-cutting strategies for the priority areas of: **Education**; **Economy**; **Access to Health and Wellness**; and **Community and School Safety**.

Vital Signs encourages the community to use the portal to inform decisions and mobilize action for creating healthier communities. Visit the Vital Signs Data Portal today at [data.communityvitalsigns.org](http://data.communityvitalsigns.org)

Community Vital Signs Data Portal Website



## Monitoring Progress for Success

Vital Signs is appreciative of the commitment its partners have engaged in the implementation of the San Bernardino [County Community Transformation Plan](#) (CTP). Vital Signs monitors quarterly the progress of its community partners who have aligned their work with system and community level strategies from the CTP. As Vital Signs collaborates with its partners it is important that it provides reporting procedures that are universal and align with the overall goals of the Vital Signs Initiative.

Vital Signs monitors the progress of activities via online quarterly reports. The Vital Signs staff would like to thank them all for their ongoing support in the implementation process.

Priority Area Action Plans

CTP Goals and Strategies	Key Partners/ Responsible Organization	2017 Q1 Status	2017 Q2 Status	2017 Q3 Status
<b>Safety Goal 1:</b> Reduce the crime rate across San Bernardino County	CVS Safety Workgroup Public Health Dept.	In Progress	In Progress	In Progress. The CVS Safety Workgroup identified the
<b>Goal 1:</b> Increase the percentage of residents who have and regularly	IHPC LLU/San Manuel	In Progress	In Progress	Four hospitals that have integrated CHWs
<b>Economy Goal 1:</b> Decrease the percentage of families living in poverty across the county	Potential partners: -Kelly Space &	Not Started	In Progress.	Public Health/ CVS staff began dialogue
<b>Education Goal 1:</b> Increase high school graduation rates <b>Strategy 6:</b> Strengthen the connection between O-5 and K-12 education by successfully implementing the <b>Spotlight on Brilliance (F2B) early literacy mobile platform for ages 0-5 years to improve literacy attainment to increase the number of children who will be proficient readers by 3rd grade.</b>	Vision2Read Partners: SBCSS County Preschool Services, First 5 San Bernardino, Children's Fund	First F2B cohort of 1,500 students established	F2B campaign launched April 2017. National press conference held on April 2017; F2B demo presented at the May 2017 NIC Conference in Ontario, CA 5M words read.	In Progress SBCSS launched the F2B literacy platform in early 2017 and established cohort of 1500 students. F2B summer data showed 4.5M words read. As of November, 28 million words were read by children countywide and F2B was honored with the Polaris Awards. Literacy programs were identified and linked on the V2R website. A curriculum was developed and used for F2B training of the trainers. F2B continues to conduct outreach and promotional events, and trainings.
<b>Education Goal 1:</b> Increase high school graduation rates <b>Strategy 3B:</b> Improve information sharing, data collection, and reporting systems to identify, analyze and communicate information across all sectors to improve outcomes for at-risk students, residents, and communities, including: a) Enable data sharing across managed care, hospitals, government, and other primary and behavioral health providers; b) Create a consumer-focused information web portal for county that guides users and simplifies resource navigation within the county; and c) Include active Transportation and nutrition information/resources	SBCSS	SBCSS identified funding for Open Data Platform (public and secure portals) for three years. Developed scope of work with legal guidance. Contract executed with <b>RightBus</b>	Open Data Portal (public) was launched. SBCSS encouraged Superintendents to support the portal. SBCSS solicited districts to develop a secure portal; 10 districts interested in the project.	In Progress The public data portal was launched in June 2017 and work is in progress for the secure portal. SBCSS is working with various partners for data sharing and collection. The portal is active and linked to schools districts' data. Work will continue to monitor use of portal. SBCSS will continue work with the Interactive Cradle to Career Roadmap to identify evidence-based practices for each pillar of support.

# Community Vital Signs Initiative

## *Vital Signs Milestones*

**2015**

- Launched the 2015-2020 San Bernardino County Community Transformation Plan

**2016**

- Developed the Vital Signs Strategic Communications Plan
- Conducted a Partner Activation Inventory Survey
- Prioritized goals and strategies with partners for implementation planning

**2017**

- Launched Implementation Action Planning Phase
- Began Implementation Action Planning Workgroup meetings
- Participated at the 2017 San Bernardino City-County Conference in support of the Vision2BActive campaign
- Presented at the 2017 National Innovative Communities (NICC) Conference in Ontario, CA
- Launched the Vital Signs Open Data Portal site
- Developed the Built Environment Resource Guide and disseminated at the 2017 NICC
- Developed plan for online progress reporting system to track implementation of the Community Transformation Plan
- Launched quarterly progress reporting system
- Developed Priority Area Action Plans for the Community Transformation Plan
- Developed and disseminated the first Vital Signs Annual Report

**2018**

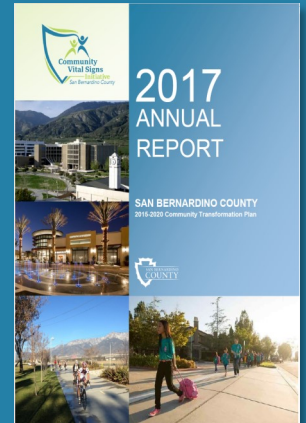
- Developed the web-based tracking system to monitor progress of the Community Transformation Plan
- Began Community Health Assessment 2018 Update Project
- Reconvened the Vital Signs Data Committee for the 2018 Community Health Assessment Update Project
- Established alignment with the San Bernardino County Reentry Collaborative
- Established alignment with the High Desert Intersections Initiative
- Presented at the 2018 NICC Conference
  - \* Facilitated a Safety Plenary Panel Discussion
  - \* Conducted a Safety Law Enforcement Perceptions survey
- Launched the new redesigned Vital Signs website
- Launched the first Vital Signs Newsletter

# Upcoming Events

## 2018 Vital Signs Meeting Dates

### Steering Committee & Implementation

DATES	MEETING
<a href="#">Monday, September 17th</a>	Steering Committee
<a href="#">Monday, October 15th</a>	Implementation Committee
<a href="#">Monday, November 19th</a>	Steering Committee
<a href="#">Monday, December 17th</a>	Implementation Committee



[Vital Signs 2017 Annual Report](#)



[County of San Bernardino Reentry Collaborative](#)



[San Bernardino County Safe Routes to School](#)

## Embracing the Countywide Vision for Community Safety

San Bernardino County residents, families and business owners are always striving to make their communities healthier and safe. The Vision4Safety campaign aims to bring people together to create safer neighborhoods, schools, and workplaces in all of our cities, towns, and communities.

The Vision4Safety campaign promotes safe and healthy environments where residents can access resources that help support healthy choices. Embracing community safety in San Bernardino County is essential for encouraging residents to participate in healthy behaviors.

This year's Vision4Safety campaign, highlights key elements to achieve community safety, they include: WeTip; If You See Something Say Something; Neighborhood Watch; A Safer Future for Our Kids; and the Great California Shakeout.



Join a neighborhood watch group, learn how to prepare for emergencies, and follow professionals safety tips to keep you and your family safe by visiting the Vision4Safety website at: [vision4safety.com](http://vision4safety.com)



Thank you for reading Our Vital Signs newsletter!  
For more information on Community Vital Signs, contact us at:

| [909.387.9107](tel:909.387.9107) | [E-mail](#) | [Website](#)

